Moore Homework Answers

1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?

* The Smaller the percent funded the higher the failure rate
* The amount of conversion days is less than 30 on average
* Successful rate is a little more than 50%

1. What are some limitations of this dataset?

* Not specifically broken down by state or company type
* Blurb column could skew opinion

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Backers count and Outcome can determined the link between number of backers and how that count will determined the success/failure rate.